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ance Notes on Codes and Abbreviations" appearing at the begin-
ning of each regular issue of the PCT Gazette.

(54) Title: GENERATION OF A WATERMARK BEING UNIQUE TO A RECEIVER OF A MULTICAST TRANSMISSION OF MULTIMEDIA

(57) Abstract: A method, apparatus and system for distributing multimedia data in an efficient way using multicast transmission, whereby each receiver is provided with his own unique identifier in the form of a watermark and also additional information, typically global information for instance to comply with DRM rules, in the same watermark.

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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER
 IPC 7 H04L9/32 H04N7/16 G06K9/00

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 7 H04L H04N G06K

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
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Y	US 2001/012377 A1 (RHOADS GEOFFREY B) 9 August 2001 (2001-08-09) abstract paragraph '0003! - paragraph '0010! --- -/--	1-10, 14, 15

☒ Further documents are listed in the continuation of box C.

☒ Patent family members are listed in annex.

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C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
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